

# DIGITAL SIGNAGE

ADVERTISE ANYWHERE

simple | smart | everywhere



## Overview

### Simple Network Solution

No software installation is required once you have connected the Cloud Network Media Players to your screens. The screens in your network can all be under one roof or as part of a national or global network. Just by logging in to our cloud based CMS you can control your screens individually or as part of a network.

### Built in Wi-Fi

Connect the screen to the CMS wirelessly via the integrated Wi-Fi, Ethernet or by LAN

### Cloud Based Digital Signage Software

Transform your screen into a remotely updateable advertising display with our Network Media Player. With our online CMS you can upload content, design multimedia layouts, create your own personalised playlists and schedules as you take control of your screen.

### Environmentally Friendly Power Timer

Allows for a reduced power usage in those hours that the displays are not required. Set daily or weekly On/Off times for your displays.

### Integrated Android Media Player

The integrated Android Media Player allows for super fast updates. If required you can also run third party Digital Signage software via the Android PC board.



### Backup USB updates

In the event that your internet connection goes down, there is a backup procedure that means you can still package your Network Digital Signage content onto a USB stick and insert into the Media Player to update your content. After copying over the content you can remove the USB stick and the content will start playing as normal.

### Commercial Grade

Designed for use in commercial applications this media player can run 24/7. There are no external buttons or controls to avoid tampering.



# Cloud Based Software

The Cloud Network Media Player transforms your screens into remotely updatable advertising displays. Start by logging into our cloud based



# Simple Network Solution

No software installation is required once you have connected the Cloud Network Media Players to your screens via HD or VGA. The screens in your network can all be under one roof or as part of a national or global network. Just by logging into our cloud

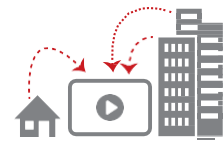
# Features

## Android Media Player



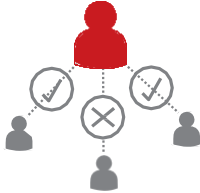
Their Android PC board provides a super fast processing speed allowing for improved communication with the CMS and means you can update your screens quicker than ever before. The Android Cloud Network Media Player also allows you to run your own software should you already have a CMS solution.

## Remote Screen Functions



You can control most of your screen's functions via the CMS, such as playing and stopping content as well as volume control; a truly centralized solution. Records are kept of all screen and user activity so as you can monitor the usage and effectiveness of your content.

## Manage Your Users



You may wish to limit some functions or zones to specific users. For example you may wish to allow a receptionist to have access to the screen in the reception area but nothing else – our system allows full user rights control.

## Update Your Screen From Anywhere



Content can be uploaded and managed from anywhere in the world via our web portal, simply login, upload your images and videos to our secure server and send them directly to your screens.

## Schedule Playlists



You can determine exactly what content is displayed and when. Create playlists that will automatically display your desired content at pre-determined times and dates. Whatever your scheduling requirements, our system can support them.

# Key Features

## Static Text

Allows you to input custom text values

## Office Documents & PDF 3

Display PDF files alongside Microsoft Word, Excel and PowerPoint files

## Webpages

Allows you to display a live webpage such as a social media page or live web feed

## Videos

Multiple videos playing in a continuous rolling loop



## Image

Multiple images playing in a continuous rolling loop



## Scrolling Text

Display a ticker tape message or live RSS feed. From here you can adjust the font, size, color, speed and direction of the text

## Logo

Brand your layout with your logo which will stay on top of all other zones



tall UltraScreen DLX® concept. This auditorium features Dolby® Atmos® multidimensional sound and

## Time

Display the time in a variety of formats, sizes and in whatever color you want

## Date

Display the date in a variety of formats, sizes and in whatever color you want

2018-02-23

## Weather Widget

Display a real time weather forecast for up to the next three days

今天	明天	後天
8°C/15°C	8°C/15°C	8°C/15°C

## Background

Set an image or a color to frame your media zones

12:07:35

# Real-time Features

## Dynamic Table

Update the playback content on terminal displays in real time without re-publish a new program

EUR 0.83705	Inverse 1.19467		GBP 0.83705	Inverse 1.19467	
CAD 0.83705	Inverse 1.19467		INR 0.83705	Inverse 1.19467	
MXN 17.771	Inverse 17.7737		AUD 0.83705	Inverse 0.85705	
CNY 0.83705	Inverse 1.19467		MYR 1.83705	Inverse 1.19467	
USD 28.705	Inverse 1.19467		CAD 28.705	Inverse 1.19467	

12:34 PM Monday September, 11 2017

Live Rates

EUR/GBP 0.88685 0.88671 - EUR/USD 1.19770 1.19758 - EUR/CHF 1.15367 1.15349 - GBP/USD 1.19770 1.19758 - EU-

Flight	to via	Sched.	Estim.	Term.	Gate	Info
ST 8524	Thessaloniki	10:25	11:30	T1	A21	Boarding
ST 1530	Lissabon	10:25	11:30	T1	A17	Boarding
LH 3862	Rom/FCO	10:40	11:40	T2	G41	
LH 3274	Prag	11:00	11:40	T2	H35	
LH 5752	Nizza	11:00	12:05	T2	G81	
LH 5328	Sarajevo	11:00	12:00	T2	H37	
LH 5280	Warschau	11:00	12:00	T2	H25	
LH 3650	Bern	11:05	11:40	T2	H24	
LH 1022	Hannover	11:05	11:30	T2	G19	Boarding
LH 434	Chicago	11:10	11:35	T2	H02	Boarding
LH 3554	Wien	11:10	11:30	T2	G44	Boarding
EN 1855	Verona	11:15	11:45	T2	G66	
LH 3360	Ankara	11:15	11:30	T2	H22	Boarding
LH 3392	Athen	11:15	11:55	T2	G24	
LH 3018	Stockholm/ARN	11:15	11:45	T2	G34	
LH 3112	Helsinki	11:20	11:35	T2	G07	Boarding
LH 5196	Göteborg	11:20	11:35	T2	G01	Boarding
LH 2042	Nürnberg	11:25		T2	G14	Boarding
LH 1366	Stuttgart	11:25		T2	G30	Boarding

**Hertz**

Trivial Tuesday

20% Discount on car rental longer than 7 days.

Terminal 2

THU Max. temperature

# Application

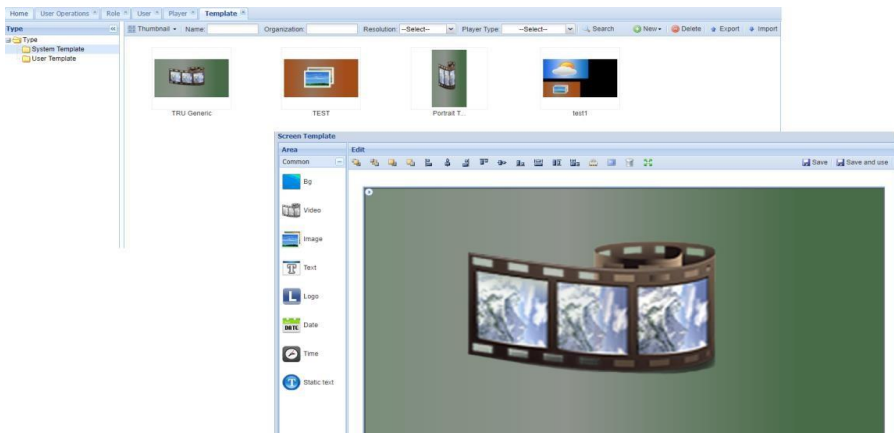
- Smart Retail
- Hotel
- Interactive Classroom
- POS
- Department store
- Bank
- Airport
- Video wall



# Web system & Status



# Templete & player status



Player Name	Player Status	S/N	Player Type	Card Type	Resolution	Organization	Group	IP Address	Local IP	Progress	Free Space(MB)	Last Heartbeat
4019 TESCO ...	Playing	53062539777...	3Q_A83T	1920x1080	Central	218.208.199.73	192.168.19.110	74.63	2018-2-25 16:40:39			
4009 OURNE...	Playing	4009	3Q_A83T	1920x1080	North	219.94.96.177	192.168.9.110	549.86	2018-2-25 16:40:35			
4034 EAST C...	Playing	4034	3Q_A83T	1920x1080	East	60.54.237.245	192.168.34.110	520.73	2018-2-25 16:40:35			
4017 THE SP...	Playing	4017	3Q_A83T	1920x1080	East_MLY	219.95.142.121	192.168.17.110	555.27	2018-2-25 16:40:35			
4007 MID VA...	Playing	4007	3Q_A83T	1920x1080	Central	219.95.54.233	192.168.7.110	523.22	2018-2-25 16:40:34			
4020 THE HIL...	Playing	4020	3Q_A83T	1920x1080	East_MLY	175.145.240...	192.168.20.110	522.07	2018-2-25 16:40:33			
4015 AEON B...	Playing	4015	3Q_A83T	1920x1080	South	60.52.182.161	192.168.15.110	437.79	2018-2-25 16:40:30			
4052 IKAND	Playing	4052	3Q_A83T	1920x1080	Central	219.92.17.137	192.168.52.110	519.41	2018-2-25 16:40:29			
4001 HQ	Playing	HQ4001	3Q_A83T	1920x1080	HQ	202.46.120.56	192.168.8.15	521.56	2018-2-25 16:40:23			
4024 ONE B...	Playing	4024	3Q_A83T	1920x1080	East_MLY	60.52.162.157	192.168.24.110	443.2	2018-2-25 16:40:23			

**Cloud Network Android Media Player**

<b>Outputs</b>	Video	HD, VGA	
	Audio	Stereo Analog Audio Socket (3.5mm)	
<b>Power</b>	Power Consumption (W)	<5	
	Input Voltage	AC110-240V (50Hz-60Hz)	
<b>Mechanical</b>	Unit Size (WxHxD mm)	155x100x34	
	Net weight (Kg)	0.35	
	Gross Weight (Kg)	0.55	
<b>Environmental</b>	Operating Temperature	0°C to 50°C	
	Storage Temperature	-30°C to 60°C	
	Operating Humidity	10% to 80%	
	Storage Humidity	5% to 95%	
<b>Feature</b>	Internal Media Player	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
		Media Resolution	1920x1080/1080x1920
		Internal Memory	8GB
		CPU	Quad-Core Cortex-A9 @1.6GHz (refer our product)
		GPU	Mali-400 MP4 @600MHz
		RAM	1GB DDR3 (2G Option)
		ROM	8GB NAND (16G Option)
		USB	USB2.0 HOST (x2)
		LAN	10/100M Ethernet (Only when upgraded to network)
		Wi-Fi	802.11b/g/n (Only when upgraded to network)
		OS	Android 4.2.2
		Graphic Engine	OpenGL ES 1.1/2.0, OpenVG 1.1
		Special Features	Images, Videos, Audio, Scrolling Text Message, On/Off Timer, On Screen Clock, Media Rotation
<b>Accessories</b>	Included	Scheduling Software, Remote Control, User Manual	



